

DEPARTMENT OF TOURISM MANAGEMENT		
Evaluative Report of the Department		
Name of the University: University of Patanjali विश्वविद्यालयस्य नाम Dist: Haridwar State: Uttarakhand जनपदम् राज्यम् Total Number of Departments in the Institution 10 संस्थायां विद्यमानविभागानां सङ्ख्या (Report from the year 2017 to the year 2022 प्रतिवेदनम्..... वर्षतः..... वर्षपर्यन्तम्		
Sl. No.	Data of the Department विभागस्य नाम	Dept /विभाग: Tourism Management
1	Year of Establishment /स्थापनायाः संवत्सरः	2009
2	Is the Department part of a School / Faculty of the University विभागः किं कस्याश्चित् अध्ययनशालायाः / कस्यचित् सङ्कायस्य भागः	Yes (Humanities & Ancient Studies)
3	Programmes offered प्रचाल्यमानानां पाठ्यक्रमाणां नामानि a. Regular (UG/PG/Research नियमिताः (स्नातक-स्नातकोत्तर- b. Interdisciplinary/ अन्तःशास्त्रीयम् c. others/ अन्ये	2 PG (MTTM) PG Diploma in YH&CT Tourism courses in BAYS
4	Number of teaching posts अध्यापकपदानां सङ्ख्या a. Sanctioned / प्रदत्तानि b. Filled / पूरितानि c. Total Faculty including guest faculties आहत्य अध्यापकाः (अतिथ्यध्यापकसहितम्)	2 1 1
5	Number of Research Projects: परियोजनानां सङ्ख्या Total grants received/प्राप्तमनुदानम्	-----
6	Inter-institutional collaborative projects and associated grants received अन्तःसंस्थासहयोगिपरियोजनाः, तत्र प्राप्तम् अनुदानं च National collaboration/ राष्ट्रस्तरीयसहयोगः International collaboration/ अन्ताराष्ट्रस्तरीयसहयोगः	----- -----



7	Departmental projects funded by UGC-SAP/CAS,DPE, ICSSR, ICPR etc., : Total grants received	-----
	वि.वि.अ.आयोगप्रभृतिसंस्थाभिः प्राप्तानुदानाः विभागीयपरियोजनाः, लब्धः अनुदानराशिश्च	
8	Special research laboratories/ language labs/ observatory/ gallery/ museum/ yajnashala, yogashala sponsored by/ created by industry or corporate bodies/government/trust and other institutions. उद्यमैः/ औद्योगिकनिकायैः/ सर्वकारेण/ विश्वस्तमण्डल्या/ अन्याभिश्च संस्थाभिः व्यवस्थापिता विशिष्टानुसन्धानप्रयोगशाला/ भाषाप्रयोगशाला/ वेधशाला/ चित्रवीथिका/ पुरातत्त्वसङ्ग्रहालयः/ यज्ञशाला/ योगशाला च।	(Language Lab) (Computer Lab) (Yog Shala) (Yajnashala)
9	Publications:/ प्रकाशनानि	
	Number of Papers published/ प्रकाशितशोधपत्राणां सङ्ख्या	1
	Number of Books with ISBN/ ISBN -युतानां ग्रन्थानां सङ्ख्या	-----
	Number of Journals with ISSN ISSN -युतानां शोधपत्रिकाणां सङ्ख्या	
	Number of Creative writings सर्जनात्मकग्रन्थानां / लेखानां सङ्ख्या	6
	Number of Text Books पाठ्यपुस्तकसङ्ख्या	-----
10	Number of Patents acquired/Creative writings/ Critical Shastric writings composed in Sanskrit awarded by State and National bodies hitherto unknown manuscripts brought to light through publication during the last five years विगतपञ्चवर्षेषु प्राप्तानां स्वत्वाधिकाराणां / सर्जनात्मकलेखानाम् /संस्कृतभाषया लिखितानां विमर्शात्मकशास्त्रीयलेखानां कृते राज्य/ राष्ट्रीयनिकायैः प्राप्तपुरस्काराणाम् सङ्ख्या। अप्रकाशितमातृकाणां/ प्राकाश्यमानीतानां मातृकाणां सङ्ख्या	-----
11	Areas of consultancy and income generated from various sources/ परामर्शस्य क्षेत्राणि तथा नानास्रोतोभ्यः अर्जित आयः	Yes (Honorary)



12	Number of seminars/workshops/summer schools etc.	7
	सङ्गोष्ठीनां/ कार्यशालानां/ ग्रीष्मकालिकाध्ययनशालानां च सङ्ख्या	
13	Awards/Recognitions /fellowships/invitations as visiting professors received at the National and International level by : राष्ट्रीयस्तरे तथा अन्ताराष्ट्रीयस्तरे लब्धानां सहवृत्तीनां/ पुस्काराणां सूची/ अतिथि-आचार्यरूपेण आह्वानम्	
	Faculty (including guest faculties) अध्यापकैः (अतिथ्यध्यापकसहितम्)	4
	Doctoral/Post doctoral fellows/research assistants and associates/ शोध-शोधोत्तर-गवेषकैः/ शोधसहायकैः/ शोधसहयोगिभिश्च	----- -----
	Students/ छात्राः	-----
14	How many students have cleared Civil Services and Defense Services examinations, NET, SET (SLET), GATE and other competitive examinations including traditional exams conducted by Recognized Institutions /Trusts/NGO's नागरिकसेवा, रक्षासेवा, नेट, सेट (स्लेट), परीक्षासु तथा अन्यान्य- प्रतियोगितामूलपरीक्षासु कतिच्छात्राः उत्तीर्णाः	-----
15	List of doctoral, post-doctoral students and research associates शोध-शोधोत्तर-गवेषकानां शोधसहयोगिनां च सूची	
	From the host institution/university स्वकीयविश्वविद्यालयतः / संस्थातः	-----
	From other institutions/universities इतरविश्वविद्यालयतः / संस्थातः	-----
16	Number of Research Scholars/ Post Graduate students getting financial assistance from the University/State/ Central Governments and NGO's विश्वविद्यालयात् राज्यसर्वकारात् केन्द्रसर्वकाराद्वा प्राप्नुवताम् आर्थिकसाहाय्यं/ शोधच्छात्राणां/स्नातकोत्तरच्छात्राणां सङ्ख्या	-----



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Department of Tourism Management

Faculty Profile

1. **Name** : Dr. Aditya Bhargava
Qualifications : BCA, MBA, LLB, AIBE, Ph.D
Present Position : Assistant Professor
Teaching and Research Experience:
Teaching : 17.5 Years
Research/Industry : 05 Years
Area of Specialization : Management/Tourism



2. **Name** : Pooja Sarma
Qualifications : MTTM, MA (English)
Present Position : Assistant Professor
Teaching and Research Experience:
Teaching : 3 Years
Research/Industry : Nil
Area of Specialization : Tourism



Language Lab



Computer Lab

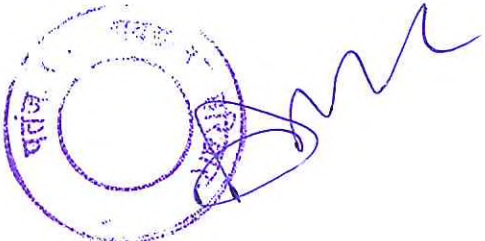


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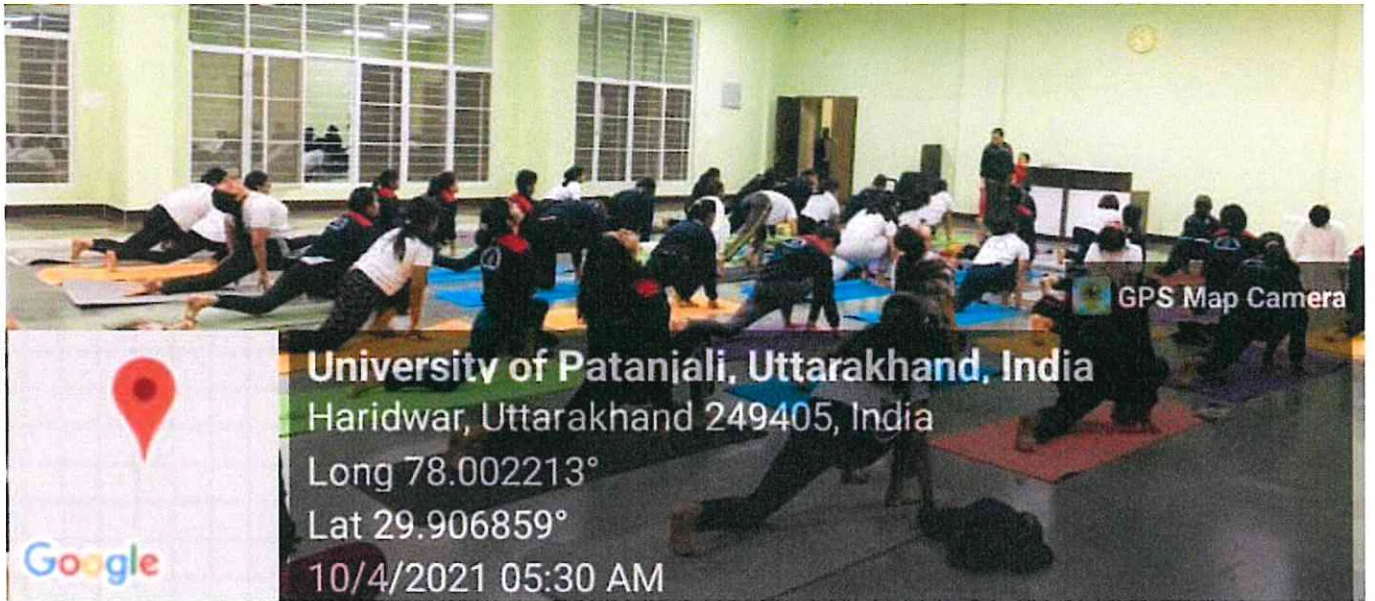
[University Seal]

Yajnashala





Yogshala



PUBLICATIONS

Paper Publications

- ▣ **Bhargava A.,** Purohit H. (2018). An Empirical Study on Human Resource Challenges in Telecom Sector with Specific Reference to BSNL, India. *International journal of Business Management & Allied Science*, 2(5), 50-54, ISSN:2349-4638

Creative writings

- ▣ **Bhargava A.,** (2019). Career Opportunities in Travel & Tourism Sector, *UOP Bulletin, University of Patanjali, Haridwar*, Jan-Mar, Year-3, Vol-1.
- ▣ **Bhargava A.,** (2019). Union Budget 2019-20: Major boost for Tourism Sector, *UOP Bulletin, University of Patanjali, Haridwar*, Apr-June, Year-3, Vol-2.
- ▣ **Bhargava A.,** (2019). Mahatma Gandhi Monuments, *UOP Bulletin, University of Patanjali, Haridwar*, July-Sep, Year-3, Vol-3.
- ▣ **Chaudhary V.,** (2018). Great Himalaya National Park, *UOP Bulletin, University of Patanjali, Haridwar*, Apr-June, Vol-2, Issue 2.
- ▣ **Chaudhary V.,** (2018). Believe it or not, *UOP Bulletin, University of Patanjali, Haridwar*, Jul-Sep, Vol-2, Issue 3.
- ▣ **Chaudhary V.,** (2018). Unique forms of Tourism, *University of Patanjali, Haridwar*, Oct-Dec 18, Year 2, No.4





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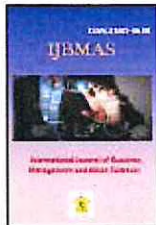
**INTERNATIONAL JOURNAL OF BUSINESS, MANAGEMENT
AND ALLIED SCIENCES (IJBMAS)**
A Peer Reviewed International Research Journal

**An Empirical Study on Human Resource Challenges in Telecom Sector
With Specific Reference to BSNL, India**

Aditya Bhargava¹, Dr. Harsh Purohit²

¹Ph.D Research Scholar, Banasthali Vidyapith, Rajasthan, India

²Dean, FMS - WISDOM, Banasthali Vidyapith, Rajasthan, India



ABSTRACT

Human Resource is no longer a back-end activity. It has become imperative that effective human resource planning is perfectly aligned to an organization, whether big or small, service or manufacturing, to achieve its objectives. The expression 'Human Resource Management (HRM)' is a relative recent title for all aspects of managing people in an organization. Many industries have either become sick or closed, are struggling for survival, in view of aggressive competitive scenario. One of the main reasons is that the managements of these industries have not managed their employees effectively. The need of the time is to have properly harnessed and devoted team of employees. Studying of mass of literatures on the HR challenges provided us an idea for studying the nature of HR practices and key factors and challenges for HRM in a public sector telecom company with specific reference to Bharat Sanchar Nigam Limited (abbreviated BSNL), India.

This research paper is related to such kind of routine HR challenges which are usually confronted in this organization as well as similar organizations.

Keywords : Human resource management, HR Challenges, BSNL



जनवरी-मार्च, 2019

वर्ष-03

अंक-01

पतंजलि विश्वविद्यालय प्रभा

पतंजलि विश्वविद्यालय की त्रैमासिक पत्रिका



पतंजलि विश्वविद्यालय

योग, अध्यात्म, आयुर्वेद, संस्कृति व संस्कार के प्रशिक्षण एवं संवहन का;
समग्र स्वास्थ्य के संरक्षण व प्रबन्धन का दिव्य एवं भव्य केन्द्र



Career Opportunities in Travel and Tourism Sector

Dr. Aditya Bhargava, Assistant Professor, Department of Tourism

Not only in India, but with respect to the global perspective, the travel and tourism industry is the largest contributor of foreign exchange. An enormous number of employees either directly or indirectly benefited out of this industry.

Today the travel and tourism sector in India is growing rapidly and is expected to do well in the forthcoming years. In India, the travel industry hopes to create 47 million job opportunities by 2025 and this is the crucial sector where the government is pinning hopes of providing major employment opportunities by providing skill-based training programs and workshops for local youths and also to match the infrastructure to meet the international standards. According to a report published by the World Travel and Tourism Council (WTTC), India may add another Rs. 8,55,000 crore by the year 2025 just through tourism. As per the calculations of WTTC, tourism industry alone had contributed near about 8.30 lakh crore revenue to Indian GDP in the year 2017, which is 7.4% of total GDP.

Not only in India, but with respect to the global perspective, the travel and tourism industry is the largest contributor of foreign exchange an enormous number of employees either directly or indirectly benefitted out of this industry.

Students after completing Bachelor's/Master's degree in Tourism can find employment in private as well as public sector. In the private sector, candidates can get jobs in travel and tour agencies, airline companies, hotels, cargo companies and transport agencies. In the public sector, one can find job opportunities with Directorates and Departments of tourism of the Centre and the State.

Tourism can be highly exciting and adventurous. India as an ideal travel destination is expected to create 4.5 lac job opportunities by 2025. This is a clear sign that candidates who are skilled and understand how the tourism industry works will definitely grow in this profession.

Salary package in this industry depends upon the amount of experience, skill-set and position that a candidate is holding in a respective company. For instance, the average salary of a Travel Agent is around Rs. 3 lac per annum whereas the average salary of a Lodging Manager is around Rs. 5 lac. Similarly, the average salary of a Travel Coordinator, Front Office Executive and Tour Operation Manager is around Rs. 5 lac, Rs. 2.5 lac and Rs. 3 lac respectively.

What skills a Tourism candidate must possess?

The primary skills required to do well in the tourism sector include basic knowledge of various destinations, working knowledge of computer applications and a strong communication. In addition, students need to build their skills in handling money & foreign currencies, customer service, knowledge of geography and travel agency management. Some other key skills required in the tourism profession are as follows:

- Tourism students need to develop interest in knowing the global culture and all aspects of travel business
- Customer relation management while dealing with large volumes of business is also a major skill tourism students need to acquire
- In-depth knowledge of India's History, Geography, Architecture and Monuments
- Employees in this industry should be well-groomed and possess strong interpersonal skills
- Knowledge of a foreign language.
- Employees must keep themselves updated of all rules and regulations related to passports, visas, ticket booking, etc.



पतंजलि विश्वविद्यालय प्रभा

पतंजलि विश्वविद्यालय की त्रैमासिक पत्रिका



पतंजलि विश्वविद्यालय

योग, अध्यात्म, आयुर्वेद, संस्कृति व संस्कार के प्रशिक्षण एवं संवहन का;
समग्र स्वास्थ्य के संरक्षण व प्रबन्धन का दिव्य एवं भव्य केन्द्र



Union Budget 2019-2020; Major boost for Tourism sector

Dr. Aditya Bhargava, Assistant Professor, Department of Tourism

The union Budget 2019-2020 presented by Ms. Nirmala Sitharaman, Union Minister for Finance, Government of India has given major thrust to travel, tourism and aviation industry in India with one nation travel card, regional airport hub, international level tourism infrastructure development for 17 iconic Tourism Sites across India and Foreign Direct Investment (FDI) in aviation and tourism sector.

The Finance Minister said that the Government is developing 17 iconic tourism sites in India into world class tourist destinations which will serve as a model for other tourism sites. These sites would enhance visitor experience which will lead to increase visits of both domestic and international tourists at these destinations.

The Union Budget has allocated marginally more — a rise of 1.82 per cent and 7 per cent, respectively — to tourism and culture ministries respectively. According to Press Trust of India (PTI), Rs 1,378.53 crore has been allocated for building tourism infrastructure, while Rs 575.50 crore has been allocated for promotion and publicity. For the cultural ministry, an allocation of Rs 875.33 crore has been made for central schemes and projects.

The finance minister said the government will also execute measures to preserve rich tribal culture of the country.

“With the objective of preserving rich tribal cultural heritage, a digital repository is developed where documents, folk songs, photos and videos about their evolution, place of origin, lifestyle, architecture, education level, traditional art, folk dances and other anthropological details of the tribes in India are stored.

The repository will further be enriched and strengthened. One hundred new clusters will be set up in 2019-20 to enable 50,000 artisans to come into the economic value chain.



BUDGET
2019
FOR
TOURISM



योग और आयुर्वेद के द्वारा ही सम्पूर्ण स्वास्थ्य प्राप्त किया जा सकता है।

- आचार्य बालकृष्ण



जुलाई-सितम्बर, 2019

वर्ष-03

अंक-03

पतंजलि विश्वविद्यालय प्रभा

पतंजलि विश्वविद्यालय की त्रैमासिक पत्रिका



पतंजलि विश्वविद्यालय

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Mahatma Gandhi's Global Monuments - A "Peace Tourism"

Dr. Aditya Bhargava, Assistant Professor, Department of Tourism

Mahatma Gandhi was born in 1869 in Porbander, western India, and also was assassinated on January 30th, 1948. His legacy of non-violent protest lives on in spirit today as a major influence on Indian culture as well as the international community. He originated the philosophy of "Satyagraha", based upon fact and resistance to injustice through non-violent resistance. In India he is officially regarded as the Father of the Nation. His birthday, October 2nd, is commemorated as a national holiday, and is a spiritual experience as well as one of those iconic things to do in the entire nation.

Mahatma Gandhi, the father of the nation, is still commemorated not only in India but in entire globe. His ideology and also mentors still leader world citizens. His unsurpassed individuality spreads the concept of non-violence and reality in the spirit of the society.

He not only fought for India's freedom from the British colonisation but also taught the world about non-violence or *ahimsa*. People from all over the world still remember Gandhi Ji as an epitome of peace.

The world has dedicated many monuments and statues to Mahatma Gandhi and people continue to revere him as a symbol of peace, humanity and non-violence.

Here are 10 such monuments in foreign countries dedicated to Mahatma Gandhi:

1. Lake Shrine, California, USA

This is the Gandhi World Peace Memorial. It comprises a thousand-year old Chinese sarcophagus, in which, a portion of Gandhi's ashes are kept in a brass-silver coffer. The memorial was built in 1950.



2. Tavistock Square, London, England

The statue was created by sculptor Fredda Brillant and was unveiled by former British Prime Minister Harold Wilson in 1968.

3. Copenhagen, Denmark:

The statue was given to the Danish government by Indira Gandhi on her visit to the country in 1984.



4. Church Street, Pietermaritzburg, South Africa

This is the city that once saw Gandhi being thrown off a train by a white man in 1893. South Africa's Archbishop Desmond Tutu unveiled the statue.

5. Plaza Sicilia, Buenos Aires, Argentina

In the 15th year of India's independence, the Indian government gifted a Gandhi statue, made by Ram Vanji Sutar, to Argentina.



UOP BULLETIN

University of Patanjali

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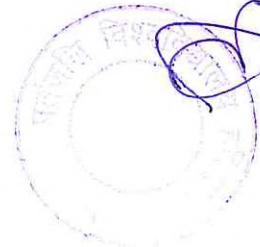


Volume -2
Issue -3



पतंजलि विश्वविद्यालय

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समग्र स्वास्थ्य के संरक्षण व प्रबन्धन का दिव्य एवं भव्य केन्द्र



BELIEVE IT OR NOT!!! THE SAVIOUR OF SAREYOLSAR LAKE

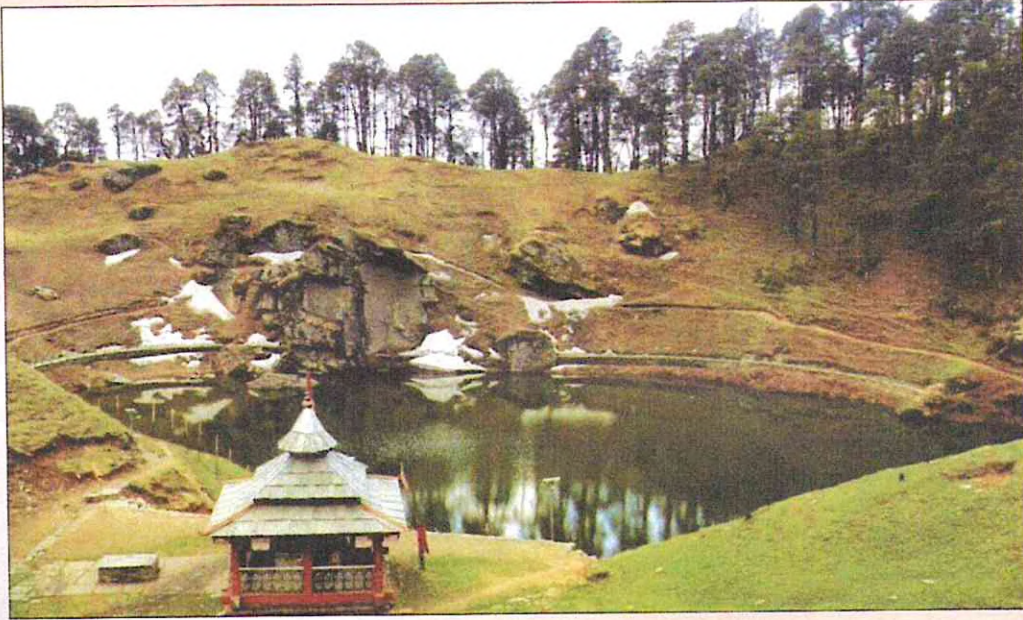
Mr. Vishal Chaudhary, Assistant Professor, Department of Tourism

There are many things in the world to experience. In the Himalayas, there are many places related to mythological stories. Sometimes we utter about losing our culture and heritage. But if you travel in deep Himalayas, you will find people living with nature in this era also. Even nature plays its role and signals us that nothing is supreme than her.

There's a lake in Himalayas which is so beautiful in landscape and gives mirror effects to the one who sees it. This lake is known as **Sareyolsar Lake** which is situated in high Himalayas of Kullu District. There is a **temple of Buddhi Nagin** which is considered mother of 60 Naag devtas. It is also said that a temple of the goddess lies under the lake. The water of lake is considered holy and pilgrims visiting the lake and take this water with them because of its healing properties. You will not find any piece of paper or a leaf or any twig of tree floating in this lake. A sparrow (named as Abhi) is supposed to be responsible for cleaning this lake every morning and keeps the water crystal clear. Even a dry leaf from the trees around is picked up by this little bird. People offer fresh clarified ghee as prashad around the lake, when their wish comes true.

The lake is situated at an altitude of 3,199 meters from sea level. It is surrounded by thick vegetation of alpine forests. One has to hike around 5 kms from Jalori pass to reach this place, which is around 80 kms from Kullu. In winter, Sareyolsar experience snowfall up to 5-8 ft. The place is best to visit during summers. People visiting this place are advised to come with their own food and necessary woollen clothing.

This might sound crazy but one will believe this truth, only when he/she visit the place.



असफल होना अपराध नहीं, परन्तु असफल होने पर सफलता हेतु पुनः प्रयास
न करना अवश्य अपराध है।

-आचार्य बालकृष्ण



पतंजलि विश्वविद्यालय प्रभा

पतंजलि विश्वविद्यालय की त्रैमासिक पत्रिका



अक्टूबर-दिसम्बर, 2018

वर्ष-02

अंक-04



पतंजलि विश्वविद्यालय

योग, अध्यात्म, आयुर्वेद, संस्कृति व संस्कार के प्रशिक्षण एवं संवहन का;
समग्र स्वास्थ्य के संरक्षण व प्रबन्धन का दिव्य एवं भव्य केन्द्र



15 Unique forms of Tourism

Mr. Vishal Chaudhary, Assistant Professor, Deptt. of Tourism

Tourism is one of the largest industries in the world. People travel to various destinations for leisure, recreation business and education. Apart from these there are many unique forms of tourism which are astonishing and mind blowing.

1. Space tourism:

Space tourism is newly developed concept in the tourism sector. It involves travelling to space for recreational or purposes. A number of companies offer space tours to a limited number of tourists each year, but the concept is still in its developmental phase. Such tours are of extremely high priced and have various legal constraints.



2. Dark tourism:

People visits to the sites related to crimes, crashes, grief, abandoned hospitals, prisons, dungeons and the supernatural events. Bhangarh fort, Rajasthan is an example of this kind of tourism.

3. MICE Tourism:

The term is associated with business tourism. MICE is expanded as Meetings, Incentives, Conferences and Exhibitions. Businessmen, entrepreneurs, Employees usually visit to expand their business in international level.

4. Farm Tourism:

This is a sub form of Rural tourism. People usually visit to countryside farms and ranches. The activities done in this kind of tourism are Sheep rearing, seeding, ploughing, harvesting the crops with natives, cow milking, horse riding, wine making, musicals, cooking etc.

5. Volunteer Tourism:

People travel for volunteer purpose to various nations to help people in the time of crisis or natural disasters. Students participate a lot in such kind of activities.

6. Volcano tourism:

The natural volcanic phenomenon is well known among the people around the world. Few among those are the ones who visit some volcanoes and experience the melting lava in front of their eyes.

7. Eco Tourism:

This term is common in today's time. People responsibly visit to natural areas without disturbing nature and respect culture and life of local communities. Main focus of this type of tourism is to protect and conserve nature and natural areas.

8. Birth Tourism:

This kind of tourism involves travelling from one country to another, in order to give birth to a child so that the child automatically becomes a citizen of the destination country. Wealthy family in underdeveloped countries are also often seen indulging in this kind of tourism so that their offspring become citizens of developed nations and thereby gain all the benefits.



9. War Tourism:

War tourism mainly focuses on the travel to the areas where war like situations is going on. This is a kind of adventure and life threatening tourism.

10. Virtual tourism:

Thanks to the advanced technology we are experiencing in our world in present era. The concept of virtual tourism is simple. One can sit and watch pictures and videos in a computer system and think about visiting that place. The new technology VR (Virtual Reality) is getting quite famous these days to experience the 3D views of cities.

11. Tolkien's Tourism:

The world is amazed by the fiction and world created by the famous author J.R.R. Tolkien. The Lord of the Rings and the Hobbit are quite famous among all. The visit and night stay at movie shooting area of New Zealand especially Hobbitome is known for Tolkien's tourism.

12. Fertility tourism:

Infertility is a global issue and unfortunately, comprehensive and high-quality infertility services are unavailable to many men and women seeking to expand their families. Fertility Tourism, also referred to as Reproductive Tourism, is a type of medical tourism in which both men and women travel abroad, or to another region, seeking state-of-the-art infertility treatment.

13. Shark Tourism:

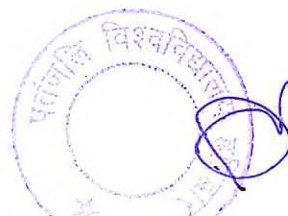
Watching sharks and their life underwater is called as Shark tourism. The humans are inside a cage and can watch and picture the amazing creature underwater.

14. Avi tourism:

Avi is the term used for birds, so this types of tourism deals with the activities of bird watching and their photography.

15. Creative Tourism:

The Creative Tourism is considered a new generation of tourism by involving the tourists themselves and the locals in the creation of the tourist products (co-creation). Tourists visit the villages and lives with the native and learn their way of life by making the products reformed by nature.





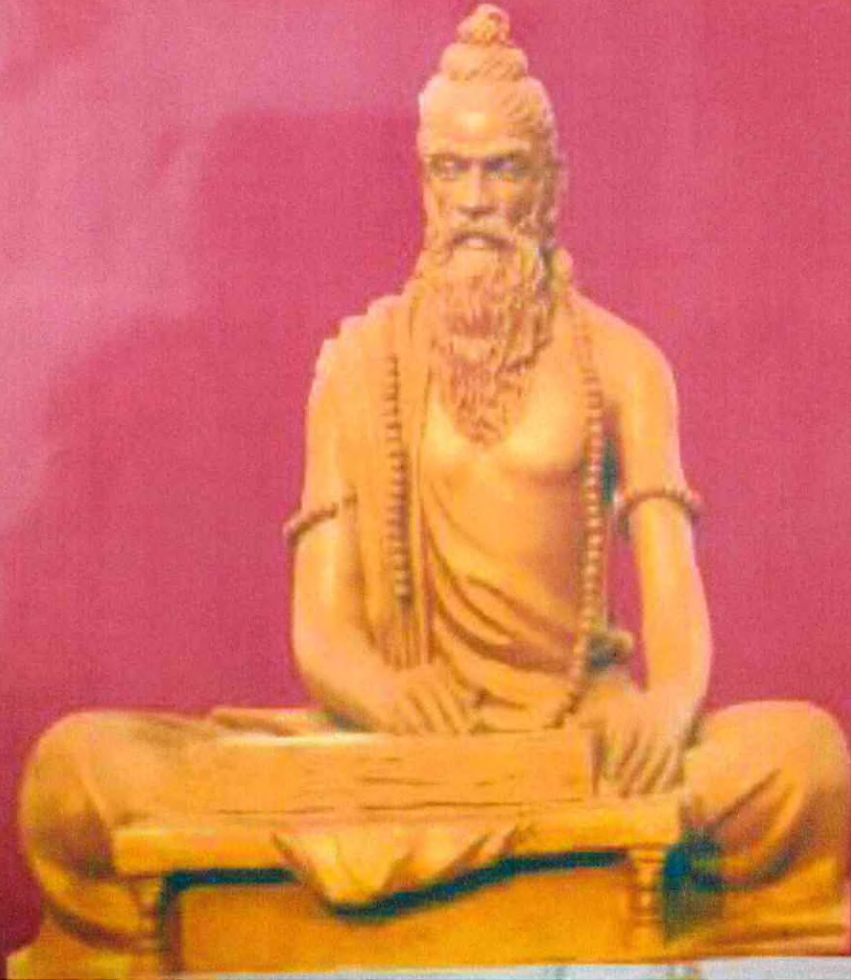
U.O.P. BULLETIN

University of Patanjali

Quarterly Magazine

Volume -2
Issue -2

योग, अध्यात्म, आयुर्वेद, संस्कृति एवं संस्कार के प्रशिक्षण एवं संवहन का,
समस्त स्वास्थ्य के संरक्षण एवं प्रबन्धन का दिव्य एवं मया केन्द्र



Great Himalayan National Park (GHNP) : A UNESCO World Heritage Site

Mr. Vishal Chaudhary, Assistant Professor, Department of Tourism

Great Himalayan National Park is located in south east of Kullu district of Himachal Pradesh. It was established in 1984 and it got the status of national park in 1999. It is spread over 1171 sq. km. It has four major valleys viz. Tirthan, Sainj, Parvati and Jiwanala valley. This protected area is known for its diverse ecosystem, flora and fauna and its natural beauty. The park protects over thousand plant species which include many medicinal herbs, mammal species, bird species and also amphibian reptiles and insects. The uniqueness of the park is the highly endangered Western horned Tragopan pheasant (also the logo of the NP) and musk deer which are the beautiful creation of nature and are found only in this protected area. These secluded valleys feature lush coniferous forests, emerald meadows, overlooked mesmerizing Himalayan peaks and pristine glaciers. GHNP got its status of world heritage site by UNESCO in 2014, in recognition of its outstanding significance for biodiversity conservation. The park attracts many tourists and it focuses majorly in Eco-Tourism and Community based Eco-Tourism (CBET).



From past 10 years' tourists have started visiting the park and its valleys in numbers. It is still unknown to many of the people and major factor for the sustainability of GHNP is its 'Roadlessness'. There are other parks in India but they have road connectivity, visitors do jeep Safaris, etc. but here in this National Park one has to hike for a day to reach the boundary of the park. Many of the tourists return back as they're not comfortable to trek in the hills. This is also the reason that flora and fauna is safe here and nature is neat, clean and well protected. The one who visit the park are the special Interest Tourists and they show a keen interest in visiting this virgin region of Himalayas. The USP of this National Park is the beautiful creation of nature that is Western Horned Tragopan, which is one of the beautiful and rarest pheasant of the world. A lot of visitors wish to see this bird and it is all about luck and patience of theirs to get a sight. People visit to see Snow Leopards, Leopards, Himalayan Black and Brown Bear, Musk Deer, Blue Sheep, Monal Pheasant, Kaleej and Cheer Pheasant, etc. The park is also home for many rare species of herbs like Taxus wallichiana (Rakhaal), Morchella mushrooms, blue poppy, wild garlic, guggal dhoop, Nag Chhatri and various species of rhododendrons. The Tirthan River, which origins from the National park is also home for Rainbow trout and brown trout. People visit this area usually for Educational Tourism, Research Tourism, Rural Tourism, Adventure Tourism, Wildlife Photography Tourism, Community Based Eco-tourism, Ayurvedic Tourism, Star gazing, Forest learning Tours, etc.

So if someone is a true nature lover or he/she wish to learn the life lived with nature and forest. This might be the perfect location for them.



SEMINAR / WORKSHOP

ATTENDED/PARTICIPATED

- **“Yogsutra & its Technical Terminology”**, organized by Commission for scientific and Technical Terminology, Ministry of Education, and Government of India on dated 27/08/2020 to 31/08/2020.
- Participated as “Attendee” in the National Seminar on “Intellectual property rights: Need, prospects, awareness and challenges in herbal medicine sector” on 14/03/2022 organised by Patanjali Research Foundation Trust, Haridwar.
- Participated in a Faculty Knowledge sharing program on “Matching Corporate Expectations with Student Competencies – An Academicians Role” at ICFAI University, Dehradun on dt. 30/07/2022.
- Participated as “Attendee” in an International Conference on “Modernization of Traditional Indian Medicine: Industrial Perspectives” on dt. 01/08/2022 to 04/08/2022 by Patanjali Research Institute, Haridwar.





पंजीकरण सं./ Registration No.:CSTT/UOP/1

भारत सरकार / GOVERNMENT OF INDIA

वैज्ञानिक तथा तकनीकी शब्दावली आयोग
Commission for Scientific and Technical Terminology
शिक्षा मंत्रालय/ Ministry of Education

उच्चतर शिक्षा विभाग/ Department of Higher Education

सहभागिता प्रमाण-पत्र / CERTIFICATE OF PARTICIPATION

श्री/सुश्री/डॉ/प्रो / Mr/Ms/Dr/Prof

ADITYA BHARGAV

राष्ट्रीय ई-कार्यशाला / वैब-गोष्ठी का शीर्षक/ Title of the National e-Workshop/ Webinar

“योग सूत्र एवं इसकी तकनीकी शब्दावली”

आयोजक संस्था/ Host Institution

पतंजलि विश्वविद्यालय , हरिद्वार

अवधि / Duration

दिनांक 27अगस्त 2020 से 31अगस्त2020 तक (अपराह्न10:00 -02:00 तक)

डॉ ब्रजेश कुमार सिंह / Dr Brajesh Kumar Singh
प्रभारी अधिकारी /Officer-in-Charge

प्रोफेसर अवनीश कुमार /Professor Avaneesh Kumar
अध्यक्ष / Chairman

दिनांक/ Date: 31 अगस्त 2020



Patanjali Research Foundation Trust
Haridwar, Uttarakhand



National Seminar
on

**"INTELLECTUAL PROPERTY RIGHTS:
NEED, PROSPECTS, AWARENESS AND CHALLENGES IN HERBAL MEDICINE SECTOR"**

(14th March, 2022)

Certificate

This is to certify that Prof./Dr./Ms./Mr. *Dr. Aditya Bhargava* has participated in one day National Seminar organized by Patanjali Research Foundation Trust, Haridwar, Uttarakhand, India

Patron

Acharya Balkrishna
Founder Secretary
Patanjali Research Institute

Convener

Dr. Anurag Varshney
Vice President
Patanjali Research Institute

Co-Convener

Dr. Anupam Srivastava
Head, PHRD
Patanjali Research Institute

Organizing Secretary

Dr. Vedpriya Arya
Scientist-E
Patanjali Research Institute



Certificate of Participation

Awarded To
Prof. ADITYA BHARGAVA

Common Faculty Knowledge Sharing Program

On

Matching Corporate Expectations with Student Competencies- An Academicians' Role

Key Speaker : Dr. Sanjeev Malaviya
ICFAI BUSINESS SCHOOL, DEHRADUN

Host : ICFAI Bussiness School

Date : 30/07/2022

Key Speaker : Dr. Rashmi Chaudhary
ICFAI BUSINESS SCHOOL, DEHRADUN

Place : IBS Dehradun Campus

Mr. Tanuj Jaitly
AGM-Central Region
Program Coordinator

Dr. Sanjeev Malaviya,
Dean,
ICFAI BUSINESS SCHOOL, DEHRADUN

Dr. Rashmi Chaudhary,
Academic Coordinator,
ICFAI BUSINESS SCHOOL, DEHRADUN

Ahmedabad | Bangalore | Dehradun | Gurgaon | Hyderabad | Jaipur | Kolkata | Mumbai | Pune

Reg.No. **M.T.I.M.A/187**



International Conference on

**Modernization of Traditional Indian
Medicine: Public Health & Industrial Perspectives**

August 1-4, 2022

Certificate

This is to certify that Prof./Dr./Ms./Mr... *Aditya Bhargava* affiliated to *University of Patanjali*...has participated (Offline/Virtual) in the conference, organized by *Patanjali Research Institute* in collaboration with *Society for Conservation and Resource Development of Medicinal Plants* and *University of Patanjali* in *Haridwar, Uttarakhand, India*. He/she has also presented a paper entitled "....."

in poster/oral session and secured ~~First/Second/Third~~ Prize.

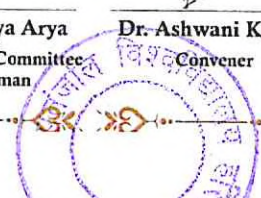
Acharya Balkrishna
Chief Patron

Dr. G. P. Rao
Patron

Dr. Anurag Varshney
Patron

Dr. Vedpriya Arya
Organizing Committee
Chairman

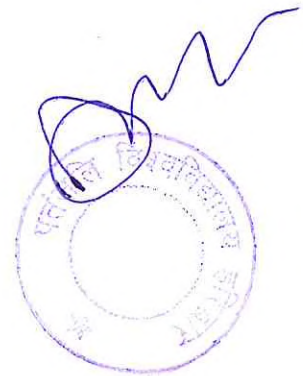
Dr. Ashwani Kumar
Convener



SEMINAR / WORKSHOP

ORGANISED

- **Workshop on "SPSS & Mendeley: A Key to Research"**, organized on 24/09/2020 & 26/09/2020.
- **Seminar on Topic "Revocation of Article 370 : A boost for Nation"** organized on 21/11/2019.
- **Workshop on "Tourism & Management: A Practical Approach"** organized on 30/03/2019.





A ONE DAY WORKSHOP

on

Tourism & Management: A Practical Approach

(Organized by: Department of Tourism, University of Patanjali, Haridwar)

Saturday, March 30, 2019

Speaker:

Prof. (Dr.) R.K. Dhodi

(Department of Tourism)

HNB Garhwal University

Srinagar, Uttarakhand

Speaker:

Mr. R.C. Pandey

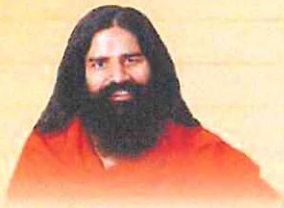
(Retd. Principal)

Hotel Management & Catering Institute

Dehradun, Uttarakhand

Patanjali Yogpeeth-1, Haridwar, Uttarakhand





H.H. Swami Ramdev Ji Maharaj
Chancellor



Rev. Acharya Balkrishna Ji Maharaj
Vice Chancellor

University of Patanjali

organises

Two days online Workshop

on

SPSS & Mendeley
A Key to Research



Dr. Mahavir Agrawal
Pro-Vice Chancellor



Dr. Arun Kaushik
IIM, Amritsar
Resource Person (SPSS)

Exclusive for Research Scholars

Date

24th & 26th September, 2020

Time

10:00 AM to 1:00 PM



Dr. Praveen Punia
Registrar



Dr. Narendra Kumar
Amity University, Noida
Resource Person
(Mendeley)



Dr. V.K. Katiyar
Dean
(Academics & Research)

Program Media



Dr. Aditya Bhargava
Convenor-Workshop

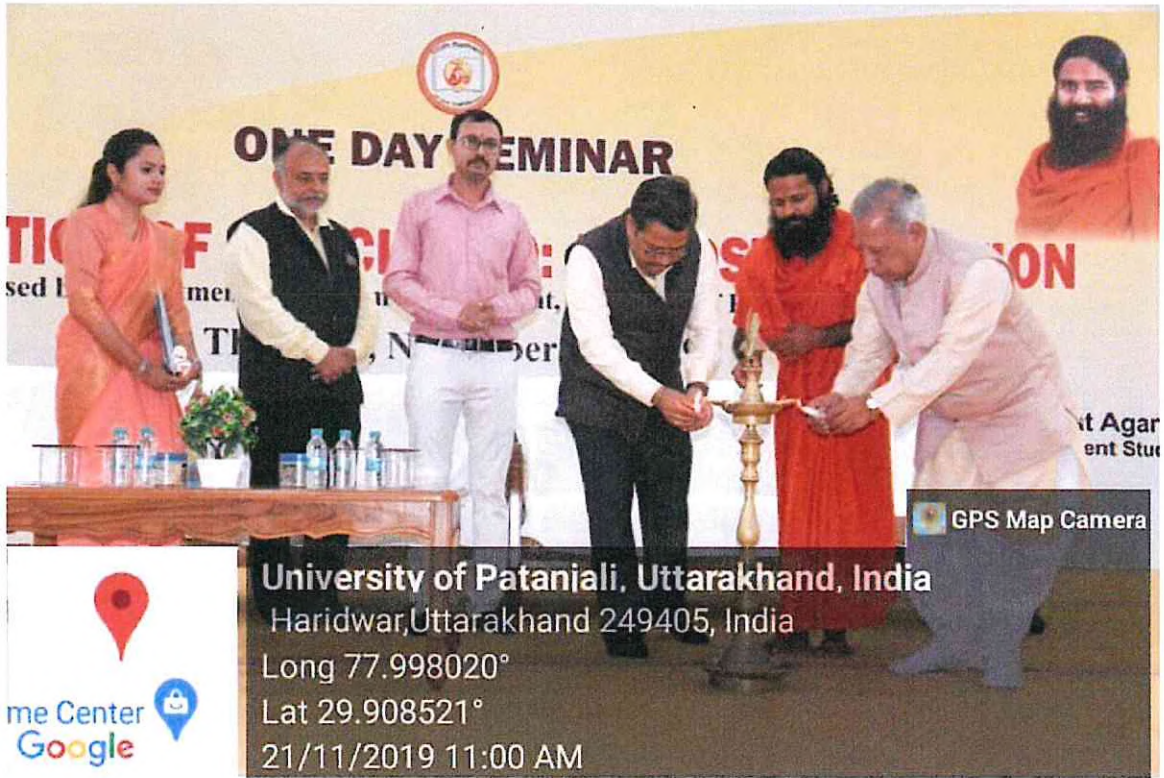


Swami Parmarth Dev
Asst. Proctor

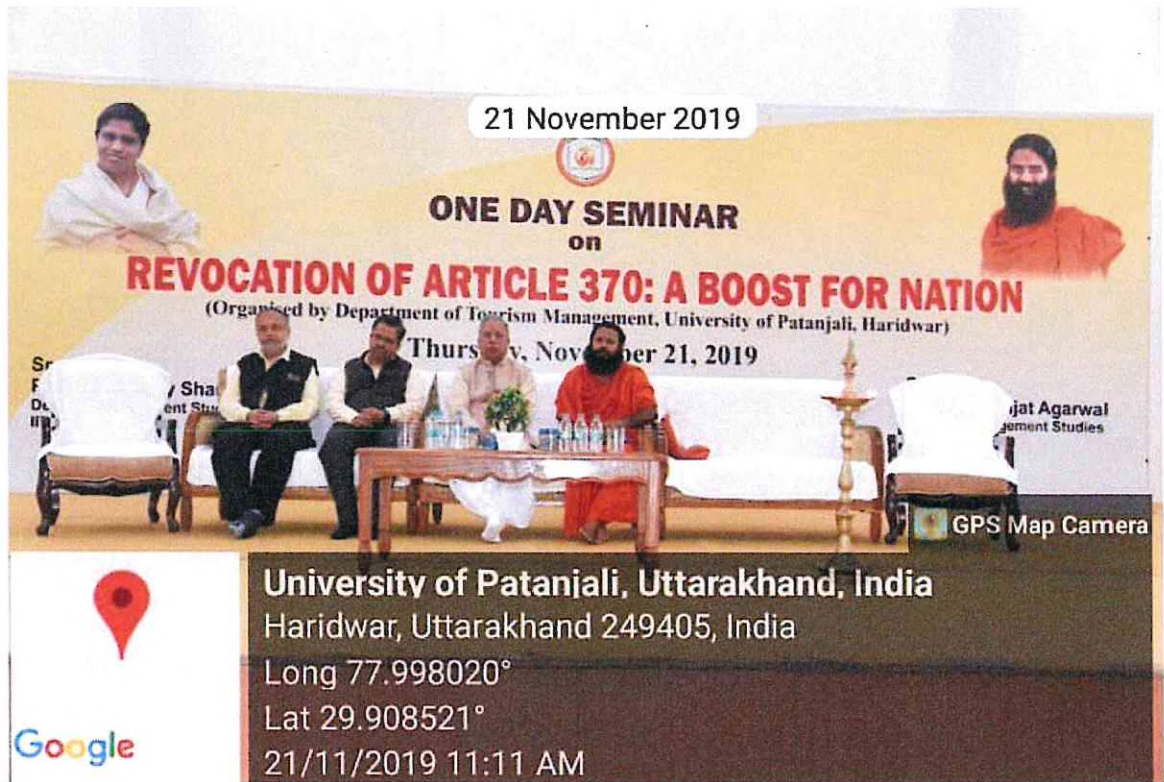
University of Patanjali, Haridwar

Tel. No. : 01334-242526, 273042, 244107, 240008 Fax : 01334-240664
E-mail : contact@uop.edu.in, info@universityofpatanjali.com Website : www.uop.edu.in





University of Patanjali, Uttarakhand, India
 Haridwar, Uttarakhand 249405, India
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 Lat 29.908521°
 21/11/2019 11:00 AM

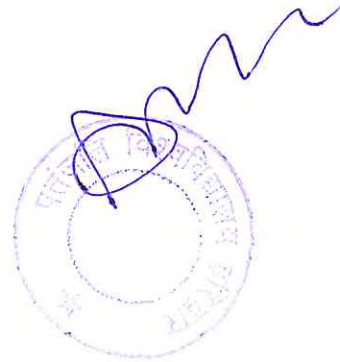


University of Patanjali, Uttarakhand, India
 Haridwar, Uttarakhand 249405, India
 Long 77.998020°
 Lat 29.908521°
 21/11/2019 11:11 AM

पतंजलि विश्वविद्यालय
 हरिद्वार

AWARDS/RECOGNITIONS

- Honored by University of Patanjali, Haridwar for taking additional lecture on topic "Time Management" on dated 04/07/2021.
- Honored by University of Patanjali, Haridwar on Teachers day 5/9/21 for Teaching, Research and other academic activities.
- Qualified the All India Bar Examination (Advocate) Regd No. UK/410/2019 on dated 22/11/2019.
- Registered as "Advocate" at Bar Council of Uttarakhand on dt.25/06/2019.



॥ धर्मार्थकाममोक्षाणामागेग्यं मूलमुत्तमम् ॥



॥ न हि ज्ञानेन सदृशं पवित्रमिह विद्यते ॥
पतंजलि विश्वविद्यालय

द्वारा आयोजित

ज्ञान प्रवाह

प्रमाण-पत्र

श्रीमान्/श्रीमती/सुश्री डॉ. आदित्य भागव जी (सहायक प्राध्यापक, पर्यटन विभाग, पतंजलि विश्वविद्यालय, हरिद्वार) ने दिनांक 04 जूलाई, 2021, को समय प्रबंधन विषय में वक्ता के रूप में सारगर्भित प्रबोधन देकर सभी का ज्ञानवर्धन किया।

पतंजलि विश्वविद्यालय परिवार आपके द्वारा दिये गये बहुमूल्य समय के लिए आभार प्रकट करता है तथा आपके योगमय यशस्वी व उज्ज्वल भविष्य की कामना करता है।

स्वातिभाषदेव
संयोजक

साध्वी
संयोजिका

महावीर
अग्रवाल

अनार्य
बालकृष्ण

रामदेव
स्वामी रामदेव

स्वामी परमाशंकर

आचार्य डॉ. साध्वी देवप्रिया

डॉ. महावीर अग्रवाल

आचार्य बालकृष्ण

स्वामी रामदेव

॥ सा प्रथमा संस्कृतिविश्ववारा ॥



शिक्षक दिवस
5 सितम्बर 2021 के पावन अवसर पर

पतंजलि विश्वविद्यालय द्वारा

शिक्षक सम्मान

श्रीमान्/श्रीमती/सुश्री...डॉ...आदित्य...साध्वी...जी., सहायक प्राध्यापक...पर्यटन...विभाग, पतंजलि विश्वविद्यालय, हरिद्वार) को अध्यापन, शोध तथा विश्वविद्यालय की अन्य गतिविधियों में प्रशंसनीय सक्रिय योगदान के लिए सम्मानित किया जाता है।

पतंजलि विश्वविद्यालय परिवार आपके योगमय यशस्वी व उज्ज्वल भविष्य की कामना करता है।

स्वातिभाषदेव
संयोजक
स्वामी परमाशंकर

साध्वी
संयोजिका
आचार्य डॉ. साध्वी देवप्रिया

महावीर
अग्रवाल
डॉ. महावीर अग्रवाल

अनार्य
बालकृष्ण
आचार्य बालकृष्ण

रामदेव
स्वामी रामदेव



Handwritten signature in blue ink.

COP/2019/333700

IN14000038453



BAR COUNCIL OF INDIA

(CONSTITUTED UNDER THE ADVOCATES ACT, 1961)

Certificate of Practice

This is to certify that Mr. / Ms. ADITYA BHARGAVA
S/o / D/o / W/o SURESH CHAND SHARMA enrolled as an Advocate under the
Advocates Act, 1961 with SBCE Enrolment No. UK/410/2019 is entitled to practice
the profession of law in India in accordance with the Advocates Act, 1961 and the Rules
governing such practice framed by the Bar Council of India, as he/she has successfully
qualified in the All India Bar Examination - 14th Vide AIBE Roll No 6590223

Dated this the 22nd day of NOVEMBER 2019.

Mr. Manan Kumar Mishra
Chairman
Bar Council of India

Mr. D.K. Sharma
Member
Bar Council of India

Mr. S. N. Babulkar
Chairman
Bar Council of Uttarakhand

Mr. Srimanto Sen
Secretary
Bar Council of India

21, Rouse Avenue, Institutional Area, New Delhi - 110002

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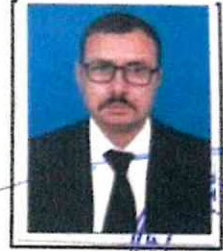


क्रमांक सं० ३९९

बार कौंसिल ऑफ उत्तराखण्ड



एडवोकेट पंजीकरण प्रमाण-पत्र
एडवोकेट्स अधिनियम, 1961 की
धारा 22 (1) के अंतर्गत प्रदत्त
पंजीकरण संख्या उत्तराखण्ड.....410.....सन् 2019



प्रमाणित किया जाता है/कि

श्रीमती/कुमारी/श्री आदित्य शर्मा
पत्नी/आत्मजा/आत्मज श्री सुरेशचन्द शर्मा
निवासी 21/2, आदर्श नगर, 63 की जिला डिस्ट्रिक्ट
आज की तिथि से उत्तराखण्ड बार कौंसिल के अन्तर्गत एडवोकेट स्वीकृत किए गए
तथा उनका नाम एडवोकेट्स अधिनियम, 1961 की धारा 17 के अधीन बार कौंसिल
द्वारा अनुरक्षित एडवोकेट पंजिका में अंकित कर लिया गया।

यह प्रमाण-पत्र आज दिनांक 25 जून 2019 को बार कौंसिल द्वारा
मुद्रांकित तथा मेरे हस्ताक्षर द्वारा प्रदान किया गया।

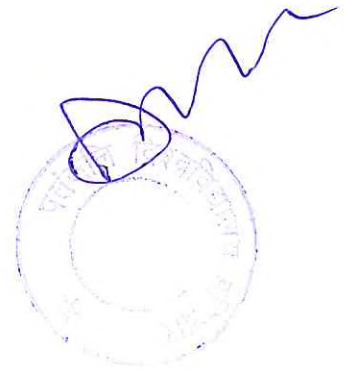
मेहरमान सिंह कोरंगा
सदस्य सचिव
बार कौंसिल ऑफ उत्तराखण्ड
सदस्य सचिव
उत्तराखण्ड राज्य विधि परिसर
नैनीताल

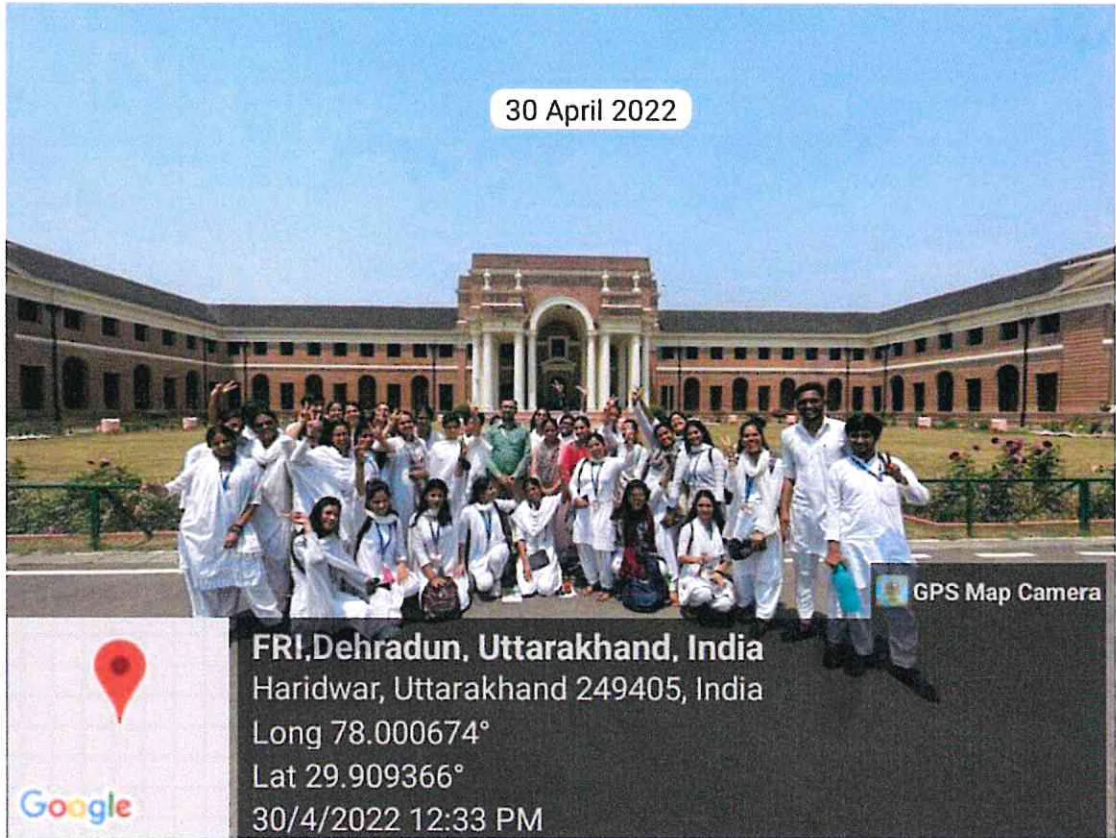


EDUCATIONAL TOUR

One-day Educational Tour was organised by Department of Tourism Management on 23/3/2022. Students of PG Diploma visited Patanjali Yogram, Haridwar

One-day Educational Tour was organised by Department of Tourism Management on 30/4/2022. Students of BA Final year visited various Tourist attractions at Dehradun.



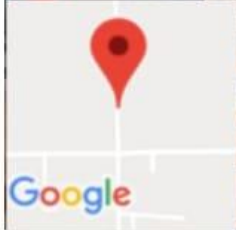


पूतजास विरवविद्यालय
30/4/2022





Patanjali, Yogram, Uttarakhand, India
Haridwar, Uttarakhand 249405, India
Long 77.998020°
Lat 29.908521°
23/3/2022 02:30 PM



Patanjali, Yogram, Uttarakhand, India
Haridwar, Uttarakhand 249405, India
Long 77.998020°
Lat 29.908521°
23/3/2022 02:35 PM

CLASS ROOM ACTIVITES CONDUCTED



On 26/03/2022, Group Discussion on Topic “Impact of Covid-19 on Tourism and Growth opportunities after Covid”, BA 4th Sem (Tourism Students).





On 25/01/2023, Class Discussion on Topic “Introduction on Republic Day”, BA 4th Sem (Tourism Students).





On 25/01/2023, Class Discussion on Topic “Introduction on Republic Day”, BA 4th Sem (Tourism Students).

